



BRJ RUN AND TRI
We swim, we bike, we run, we have fun.

GUIDELINES FOR THE USE OF PHOTOGRAPHIC AND VIDEO IMAGES OF CHILDREN/YOUNG PEOPLE UNDER THE AGE OF 18 YEARS

INTRODUCTION

BRJ Run & Tri have adopted the UKA guidelines on the use of photographic images, and is committed to providing a safe environment for all club members.

PRINCIPLES

The following UKA principles have been adopted to ensure best practice;

- The interests and welfare of children taking part in athletics are paramount.
- Parents/carers and children have a right to decide whether children's images are to be taken, and how these images may be used.
- Parents/carers and children must provide written consent for children's images to be taken and used.
- Images should convey the best principles and aspects of athletics fairness and fun.
- Care should be taken to ensure that images are not sexual or exploitative in nature, nor open to obvious misinterpretation and misuse.
- Images should only be taken by authorised persons.
- All images of children should be stored securely.
- Care must be taken with images used on web-sites to ensure that there are no identifying details that could facilitate contact with a child by a potential abuser.

CONSENT

The parent/carer and the young person will be asked to consent to photographic or video images being taken at club events to promote the club and the achievements of club members. The parent/carer and young person provide written consent through signing a consent form that is part of the annual membership form. This specifies that photographs and video images will be taken by photographers authorised by the club.

AUTHORISED PHOTOGRAPHERS

BRJ Run & TRI will issue a 'Season Ticket' to the club photographer, giving the authority to take photographs of children/young people throughout the course of the club year. The club photographer will complete the club photographer registration form, that includes an agreement on how the photographs will be used, and where they will be published. The club photographer also complies with all the requirements of club volunteers working with children and young people.

A photographer can apply to the club for a 'Day Pass' to take photographs or video images of children/young people at a nominated event. This has the same level of scrutiny as the application process for the club photographer.



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CLUB PRACTICE IN THE USE OF PHOTOGRAPHIC IMAGES

- Parents/carers and club athletes will be aware that the club photographer will be in attendance at club events, through the membership application and information on the club website.
- The club photographer is made aware of those children/young people without consent for images to be taken.
- Parents who have given consent for photographs can choose to withdraw this.
- The club photographer is issued with identification that is visible when functioning in this capacity.
- Photographs are taken at club events, including club training sessions and events where athletes are competing as club athletes.
- Photographs are used on the club website to promote the club.
- Photographs will be posted on BRJ Facebook by the club photographer, to promote the club, in accordance with this guidance.
- Parents may choose to post photographs of their children on BRJ Facebook. This is their responsibility, but they are reminded that the photographs should not include other children without the consent of their parent/carer.
- When a photograph is published personal details (email address, address, telephone number etc) are never published.
- Photographs will be submitted to the media to promote the club and athlete's achievements.
- In the event that an individual is concerned about their photograph on the club website, it will be removed at their request.
- Any concerns regarding inappropriate or intrusive photography should be reported to the event organiser and the BRJ Welfare Officer.

Link to UKA guidance

<http://www.britishathletics.org.uk/governance/policies/use-of-photographic-video-images-of-children-young-people-under-the-age-of-18/>